

**INFORMATION: PRIORITIES IDENTIFIED AT  
COUNCIL RETREAT**

**KEEC Council Meeting  
Agenda Item C-1  
September 12, 2018**

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**Priorities**

- ASAP and ongoing: annual report to the legislature
- Ongoing:
  - Environmental Education Leadership Corps
  - Professional Environmental Educator Certification
  - Kentucky Green and Healthy Schools and Green Ribbon Schools
- November 2018
  - Communications, marketing, and web site
  - Needs survey of constituents in industry (letter to members of Kentucky Environmental Literacy Alliance)
  - Plan for 5-year survey and master plan
- January 2019: Survey and master plan
- February 2019: Publish updated Kentucky Environmental Literacy Plan

## PROPOSAL FOR ALLOCATION OF ADDITIONAL PRIDE FUND INTEREST

<b>Council Priority</b>	<b>Item</b>	<b>Cost 2018-2019</b>	<b>Cost 2019-2020</b>	<b>Total</b>
n/a	Rent	\$8,100	\$10,800	<b>\$18,900</b>
Programs	AmeriCorps member support	\$12,000	\$3,000	<b>\$15,000</b>
Programs	Certificate frames for PEEC graduates (4 years)	\$3,500	\$0	<b>\$3,500</b>
Programs	Temporary KGHS Coordinator (\$3,800 per month)	\$11,400	\$0	<b>\$11,400</b>
Communications & Marketing	Re-branding	\$10,000	\$0	<b>\$10,000</b>
Communications & Marketing	Branded materials (banners, nametags, table cover)	\$1,500	\$0	<b>\$1,500</b>
Programs	Model KGHS flags	\$3,125	\$0	<b>\$3,125</b>
Communications & Marketing	Communications intern (\$150-\$200 per week)	\$7,200	\$7,200	<b>\$14,400</b>
EE Master Plan	Grants to University EE Centers	\$0	\$25,000	<b>\$25,000</b>
Communications & Marketing	2019 NAAEE Conference sponsorship	\$0	\$2,500	<b>\$2,500</b>
Communications & Marketing	25 <sup>th</sup> anniversary event in conjunction with NAAEE conf.	\$0	\$5,000	<b>\$5,000</b>
Annual Report	Design and Printing	\$0	\$1,500	<b>\$1,500</b>
EE Master Plan	Stakeholder meetings and writing retreat	\$0	\$2,500	<b>\$2,500</b>
Communications & Marketing	Website upgrade	\$0	\$5,000	<b>\$5,000</b>
Programs	Certification reunion	\$0	\$3,000	<b>\$3,000</b>
Programs	KGHS/KY NEED Summit speaker	\$0	\$500	<b>\$500</b>
Programs	Grants to KGHS schools (20 @ \$500)	\$0	\$10,000	<b>\$10,000</b>
Communications & Marketing	Increased Printing	\$0	\$2,000	<b>\$2,000</b>
Communications & Marketing	Public service announcements or advertising campaign	\$0	\$5,000	<b>\$5,000</b>
<b>Total</b>		<b>\$56,825</b>	<b>\$83,000</b>	<b>\$139,825</b>